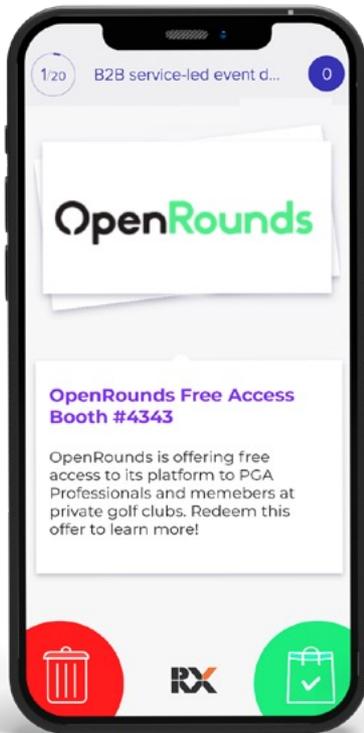


Digital Incentives

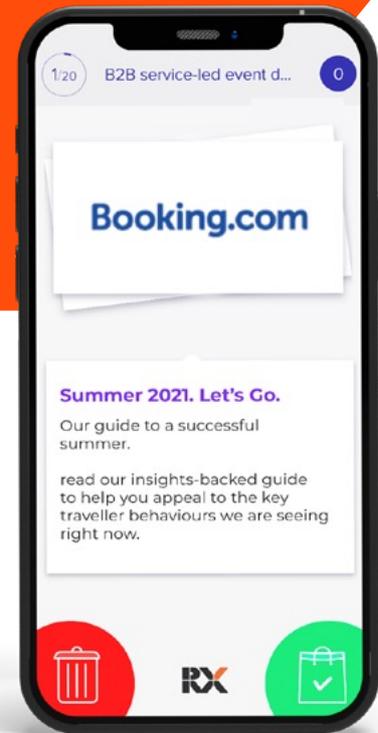
Receive qualified leads before the show begins,
and increase booth traffic at the show



Drive visitors to your stand



Drive interest in your product launch



Build your brand presence



Generate leads before and during the event



Equal exhibitor exposure, regardless of business/stand size



Promote exhibitor presence & stand location



Generate brand, product and launch awareness



'Offer' leads additional to leads captured at the show

Many companies like to make promotions at industry events to drive booth traffic. Adding it to a Digital Incentives Offer Bag at your next show will ensure it's seen by over half the attendees. Create a simple, mobile offer page online and RX will email a link to everyone who registers.

Attendees who like your offer can swipe to accept it, and you will receive their contact details in return. Target specific customers, drive stand awareness and even generate leads before the show.